

Chris Butera

Non-Broadcast Voiceover Rates

All rates are based on the [GVAA Rate Guide](#).

All rates in USD. Final pricing may vary based on scope, usage, and exclusivity.

All projects are a minimum \$250. Directed sessions carry an additional \$150 fee.

Prices are subject to change. Thank you for understanding.

Corporate/Industrial (Internal, B2B, Conferences, Webinars)

- **1-2 minutes**
 - \$400
 - **3–5 minutes**
 - \$500
 - **5–10 minutes**
 - \$650
 - **10-15 minutes**
 - \$750
 - **15–20 minutes**
 - \$900
 - **20-30 minutes**
 - \$1,100
 - **30–40 minutes**
 - \$1,500
 - **Web Usage**
 - **Full Buyout:** \$750
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YouTube Content

- **3-5 Minute Episodes:** \$850
 - **Channel Intro / Outro:** \$1,200
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Explainer Videos (Marketing, Product Demos, Internal Videos)

- **Single Video up to 90 seconds**
 - \$450
 - **Bulk Video**
 - \$250 per video with up to 175 words. Additional \$50 for each 100 words after the first 175 words.
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eLearning (Online Learning Courses, Instructional Materials)

- **Per Word**
 - \$0.25
 - **Per Raw Hour (Just the raw, unedited file)**
 - \$1,500
 - **Per Finished Hour (Fully edited file)**
 - \$2,400
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Medical/Technical Narration (medical training videos, pharmaceutical commercials, patient information videos, etc.)

- **Per Word**
 - \$0.50
- **1-2 minutes**
 - \$450
- **3–5 minutes**

- \$650
 - **5–10 minutes**
 - \$750
 - **10–15 minutes**
 - \$850
 - **15–20 minutes**
 - \$950
 - **20–30 minutes**
 - \$1,200
 - **30–40 minutes**
 - \$1,700
 - **40–60 minutes**
 - \$2,200
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Audiobooks

- Raw Hour: \$225 (Just the audio. No edits.)
 - Per Finished Hour: \$350 (Edited audio.)
 - **Royalty Share / Hybrid Agreement**
 - \$100 per finished hour + agreed upon royalty share (15% minimum).
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Museum Tours and Exhibits

- Principle Voice, Audio Tour: \$451 1st hour / \$132 each additional 30 mins
- Talking Statues, Exhibition Voices: \$503 1st hour / \$132 each additional 30 mins.